

Media Pack & Rates 2022

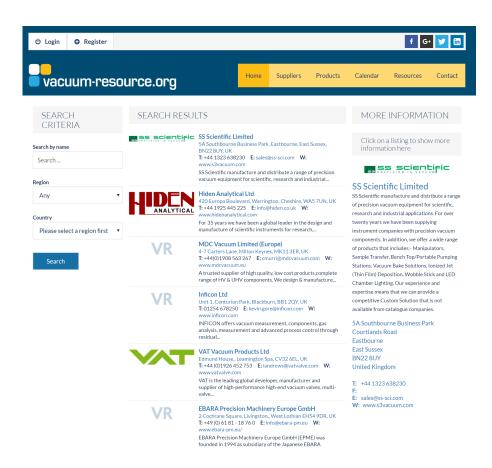


Vacuum-Resource.Org is a central resource site administered by vacuum professionals with the aim of bringing together individuals, academic and commercial organisations to share and contribute to the latest news, products and articles.

Your listing on the site guarantees maximum exposure to quality professionals and uniquely offers:-

- Supplier Listing by ranking and searchable by: Keyword Geographical location
- Contact details
- Direct link to your website
- Technology/Product category specific listing (2 product categories selectable)
- Links to all company news items (free to submit)
- Meta tagging to all relevant technology categories

A BASIC LISTING (as described above) IS FREE!





ENHANCE YOUR LISTING – Choose from:

BRONZE – everything in BASIC PLAN plus:-

- Promoted Listing (shown before Basic Free Listings)
- Display Company Logo
- £120 / year

SILVER – everything in BRONZE PLAN plus:-

- Promoted Listing (shown before Bronze Listings)
- 3 extra Product / Technology Categories selectable (5 in total)
- £240 / year

GOLD - everything in SILVER PLAN plus:-

- Promoted Listing (shown before Silver Listings). Top Ranking
- 5 extra Product / Technology Categories selectable (10 in total)
- £450 / year

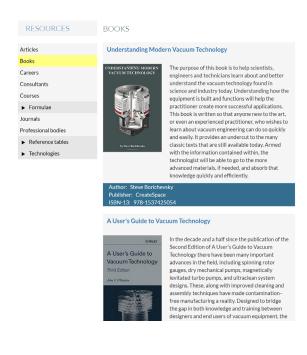
Payment by invoice (30 day terms before Listing reverts to Basic)

OR

Immediate by PayPal / Credit Card



Informative



Resource Pages provide detailed and informative entries that drive quality traffic to the site. These are fully contributable by our readership.

Categories include:

- books
- journals
- conferences
- articles
- wanted items
- used and free equipment



Calendar of Events for conferences, technical meetings etc.







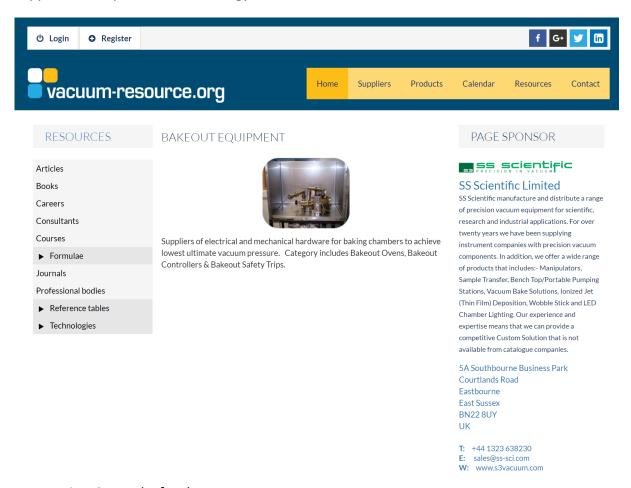


Social Network links appear on every page making the most of social networking opportunities.



SPONSOR A TECHNICAL RESOURCE PAGE (not available for BASIC Plan Listings)

Get your Listing associated with a Resource Page and promote your company as a prime supplier of the product / technology / services.



- First 6 months free!
- Limited to 2 Resource Page Sponsorships per company
- Typically £60 / year to sponsor a page pricing dependent upon demand
- Incumbent Sponsor of a Page gets first refusal on renewal date
- High demand pages go to auction incumbent can match highest bid

Want your company details displayed on a RESOURCES PAGE? Then please use the Contact Form to express your interest in sponsoring – first 6 months free of charge!

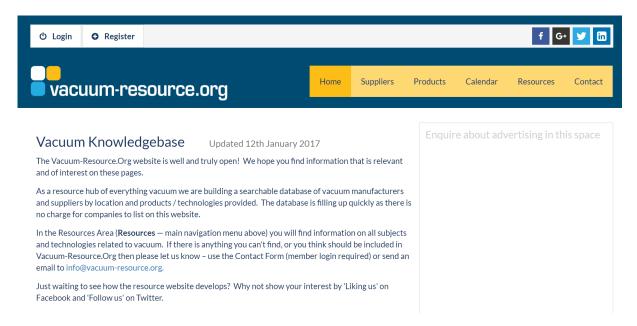
Alternatively, if you have better technical content and a photograph that you feel will enhance your company reputation then please submit your copy and the *first year* is free of charge.

Please use the Contact Form to express interest.



SPONSOR A NEWS ITEM (not available for BASIC Plan Listings)

Get a custom advertisement on the right sidebar of a News Item – widely linked and promoted to draw traffic to Vacuum-Resource.Org.



3-month Advert on view : £50

6-month Advert on view: £70

Maximum 9 months Advert exposure per year

Advert size: 750k max. & at least 315px wide

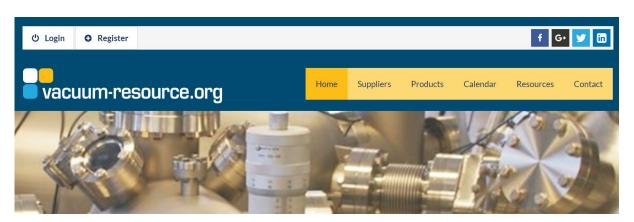
Want a company advertisement displayed alongside a News Item? Then please use the Contact Form to express your interest or contact us by email: advertising@vacuum-resource.org.



HOME PAGE - FEATURED COMPANY (not available for BASIC or BRONZE Plan Listings)

Promote your company with your Listing featured on the Home Page. Extracted from the Supplier Directory and shown on the right sidebar of the Product Spotlight (an extended technical description of a product category).

This prime location is only available to Silver & Gold Plan Listings. You will be involved in the editorial for the Product Spotlight and limited to 3 months on the Home Page, at no extra cost over and above your Plan fee.



LOGIN Email Password Log In Forgot Password? Register Here

SOMETHING FOR ALL VACUUM USERS

Vacuum is the great enabling technology of the 21st century. Lots of us use vacuum as a means to an end - for others the presence of a few molecules (still a big number!) is critical.

Vacuum-Resource.Org aims to offer information service and directory to all vacuum users. All website visitors can access the directory to search for suppliers in a specific technology area or geographical region.

We encourage you to register as a member to gain access to the technical resources and downloads. Please also submit your ideas and requests for what you would like to find on this website resource. We do not collect, or pass on any marketing data. It is your choice how you want to interact with the suppliers and manufacturers you find on these pages.

A Residual Gas Analyzer (RGA) is an instrument for measuring the partial

pressures of gas species in a vacuum system. It is really a MASS ${\sf SPECTROMETER}\ characterised\ by\ being\ small,\ robust\ and\ low\ cost.$

The origins of RGA date back to the Manhattan Project circa 1942, initially using a magnetic sector field to separate ions of differing charge-to-mass ratio, but nowadays it is the quadrupole mass spectrometer that is usually at

An RGA consists of three modules:

PRODUCT SPOTLIGHT

• An ion source, which can convert gas phase sample molecules into

LATEST NEWS



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☆ CREATE A LISTING ☆ Info for Suppliers ...

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FEATURED COMPANY



Hiden Analytical Ltd

For 35 years we have been a global leader in the design and manufacture of scientific instruments for research, development and production applications. In vacuum, gas, surface and plasma processes our quadrupole mass spectrometers have gained worldwide

Want your company featured alongside the Product Spotlight? Then please use the Contact Form to express your interest or contact us by email: melanie@vacuum-resource.org.



Listing & Advertising Rates

BASIC Listing (unranked, 2 Product Categories)	Free
BRONZE Listing (3 rd ranked, 2 Product Categories)	£120 per annum
SILVER Listing (2 nd ranked, 5 Product Categories)	£240 per annum
GOLD Listing (1st ranked, 10 Product Categories)	£450 per annum
Resource Page Sponsor	usually £60 per annum (first 6 months free)
Right Sidebar Advert on News Page	£50 (3 months) £70 (6 months)
Home Page Featured Company (Silver or Gold Plan holders only)	Free
News articles featuring your Company details	Free
Any other advertising opportunities	POA

Visit www.Vacuum-Resource.Org to enter your Listing